



**Society for Financial Education and Professional Development, Inc.**  
*Enhancing financial and professional growth...*

**FOR IMMEDIATE RELEASE**  
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**Contact: Ginie Lynch**  
**703-920-3807**  
**443-614-2772 (c)**

**College Students to Help Lead Peer-to Peer Financial Education Initiative  
Pilot Program Launches at North Carolina A&T State University**

Alexandria, VA – Imagine an innovative program where college students learn financial literacy skills and then teach their peers knowledge that gives students a foundation to achieve financial success.

A pilot program at Historically Black Colleges and Universities (HBCUs) is being launched to do just that. The Society for Financial Education and Professional Development, Inc. (SFE&PD), with support by Wells Fargo’s Hands on Banking® program, kicks off its first training at North Carolina A&T State University, Wednesday, Oct. 25, 2017, in collaboration with the University’s College of Business Administration and Economics.

“We are pleased to initiate the SFE&PD Student Ambassador Program, a student-centered initiative that trains a select group of students on financial literacy and then helps the students to directly educate their peers about how to manage their money wisely,” said Theodore “Ted” Daniels, SFE&PD’s Founder and President.

Student ambassadors will assist with a Credit Management Workshop on Oct. 25<sup>th</sup> at 5:30 p.m. in Deese Auditorium (Merrick Hall) on the campus of North Carolina A&T State University in Greensboro. Over the 2017-2018 academic year, student ambassadors will hold and coordinate financial education events, conduct peer counseling, and develop new programs to reach their peers. Future financial workshop include: banking, savings and investing, risk management (insurance), budgeting, and student loan management.

The program’s goals include: teaching students money management skills that maximize financial resources during college and after graduation. The Oct. 25<sup>th</sup> workshop is open to the campus community and the public.

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*SFE&PD is an award –winning nonprofit organization empowering individuals with the skills to be financially literate by helping people to achieve financial and professional goals. SFE&PD teaches financial education and professional development seminars and workshops to individuals of all ages and backgrounds, and works with universities, nonprofits, corporate groups, and government agencies. For more information, visit [www.sfepd.org](http://www.sfepd.org).*

*The Hands on Banking® program is a free non-commercial financial education program offered by Wells Fargo designed to help facilitate financial education programs within communities and organizations. For more information, visit [www.handsonbanking.org](http://www.handsonbanking.org)*